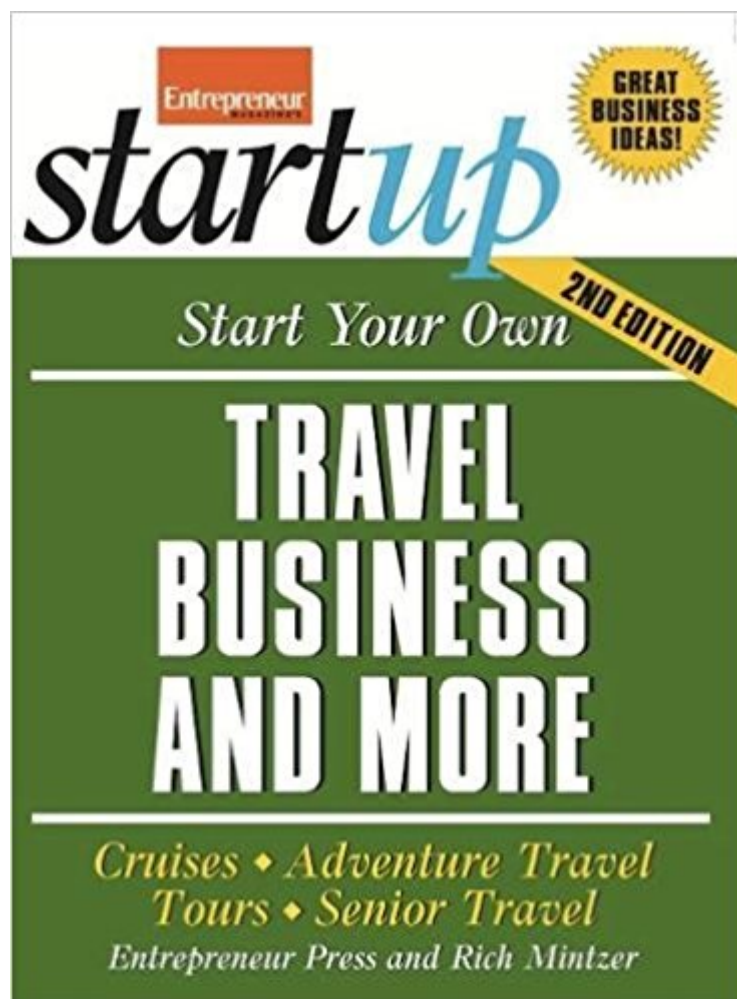




The book was found

Start Your Own Travel Business: Cruises, Adventure Travel, Tours, Senior Travel (StartUp Series)



Synopsis

Pack Your Bags! Full of Profits! At over a billion dollars, the travel industry is evolving, creating new trends and new opportunities for eager entrepreneurs like you. Our experts take you step by step as you embark on your most exciting adventure--starting a business. Discover success as an independent travel or specialty tour professional offering unique opportunities--in both geography and market niche--that even online discount travel sites can't compete with. From exotic getaways to adrenaline-pumping extreme tours and time-saving technology to important regulations, learn how to conduct business by land, air, or sea. Plus, access an abundance of resources including important associations, travel-specific software, mailing lists, and in-the-trenches tips from successful travel specialists and tour operators. Covers: Hot travel markets including: business, leisure, adventure, honeymoons, family, men only, women only, seniors, and more Designing and pricing your services and packages Managing your finances Using efficient software systems and mobile technology for daily operations Complying with security regulations for domestic and foreign travel Advertising and promoting online and in print Growing your business From finding clients to delivering a trip of a lifetime and everything in between, learn what you need to know to become a high-flying success!

Book Information

Series: StartUp Series

Paperback: 216 pages

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Average Customer Review: 3.4 out of 5 stars 16 customer reviews

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Customer Reviews

McGraw-Hill authors represent the leading experts in their fields and are dedicated to improving the lives, careers, and interests of readers worldwide

The resources were not well written. It seems it just repeatedly gave overview of the same content. It is a good read if you want to know what the business actual entails but for my purpose for the purchase, it was not a good start-up guide.

Good book to get you started.

There are a lot of pretty obvious steps outlined in this book, with little detailed information on how to accomplish them.

I'm working on starting an at home travel business, and found this book concise and right on target with good advice.

Not a lot of help

Very informative and filled with great ideas. Helps to put the business in perspective and organize you too!!

This book helped me a lot in establishing my travel agency business. Before buy it, my knowledge about the functionality and nature of this business was very little, but this book enlightened me and gave me the confidence and now I am running the business and generating money.

Quite useful for starting your own business, and provides good technical tips about home computer systems. Gives important information about foreign locations, medical emergencies, adventure travel, and getting rock bottom prices.

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